



## Advocating for Vallejo Chamber Members

The Chamber coordinates advocacy efforts on behalf of members and the business community in the Vallejo area. The goal of the Chamber's advocacy activities is to improve the area's business climate, build a stronger economy, and ensure that public policy decisions adequately take into account the needs of businesses and the local economy to maintain and improve our quality of life.

A request for advocacy must be made in writing to either the Chair of the Board of Directors or the Chair of the Political Advocacy Committee as well as the President and CEO of the Chamber. The request must be made (and received at the Chamber) a minimum of five business days prior to the meeting of the Political Advocacy Committee (1<sup>st</sup> Wednesday of Each Month), the Board Executive Committee Meeting (1<sup>st</sup> Tuesday of Each Month) or the Board of Directors Meeting (3<sup>rd</sup> Tuesday of Each Month).

### Guidelines for Advocacy Requests

1. A request for advocacy may be made by any person or business that is a member of the Vallejo Chamber of Commerce (VCC) in good standing for a minimum of 30 days.
2. A request for advocacy may also may be made by a non-member organization representing a legislative issue and will be considered for presentation to the Political Advocacy Committee or Board of Directors on a case-by-case basis.
3. A request for advocacy must contain the following in writing to be considered:
  - a. Description of the issue on which the requestor wishes the VCC to advocate
  - b. The reasons why the VCC should take such a position. This should address how and why the issue affects:
    - 1) The Vallejo business community
    - 2) Vallejo Chamber of Commerce members
    - 3) Vallejo residents
    - 4) Vallejo business customers
  - c. Specifically why the VCC should advocate for or against the issue
  - d. Data and supporting documentation that the VCC needs to effectively analyze the advocacy request.
  - e. To whom (which party) the requestor would like the VCC to advocate (e.g., City Council, Planning Commission, Board of Supervisors, etc.)
4. The VCC Political Advocacy Committee, Executive Board or Board of Directors will vote on the request no later than their next regularly scheduled meeting, and may vote to support, reject or ask for modifications/further information. If the Political Advocacy Committee, Executive Board or Board of Directors rejects the advocacy request, the Board may instead adopt an alternative advocacy position or no position at all, as approved by the majority of the Political Advocacy Committee, Executive Board or Board of Directors
4. The VCC will notify the requestor in writing of the VCC Political Advocacy Committee, Executive Board or Board of Directors decision with three days of the vote.

**APPROVED AND ADOPTED BY EXECUTIVE COMMITTEE FEBRUARY 5, 2008**

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